The RV Owner's Year · 2026

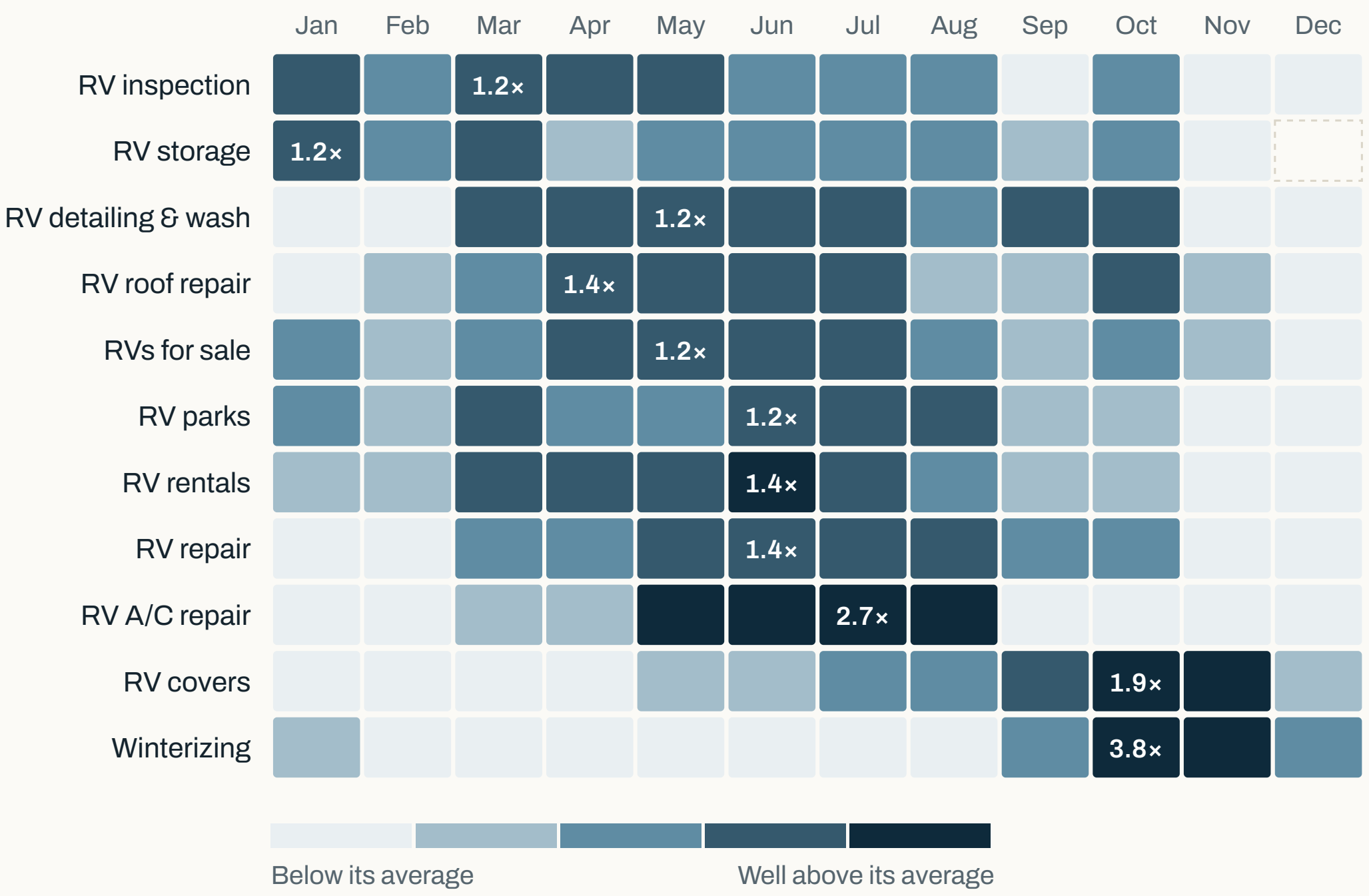
Winterizing searches peak in October. A/C repair peaks in July.

Google searches for 11 RV topics by month, summed over 50 states and DC, Oct 2025 to Sep 2026. 100 = the topic's average month.

3.8x
winterizing searches in October vs average

2.7x
A/C repair searches in July

1.9x
RV cover searches in October



Source: RV Storage Rates analysis of Google search volume via DataForSEO, 50 states and DC, Oct 2025 to Sep 2026.

rvstoragerates.com